



OHIO GOLF ASSOCIATION

PARTNERSHIPS & SPONSORSHIPS



The Ohio Golf Association

Partnership & Sponsorship Opportunities

Founded in 1904, the Ohio Golf Association is one of the most storied and accomplished golf associations in the country. The OGA currently has a member-base of over 20,000 golfers from 100 member golf clubs across the state. The OGA conducts 5 state championships along with 8 USGA Championship qualifiers including the largest, domestic U.S. Open Qualifier.



Digital Sponsorship Opportunities

- Dedicated Emails
- GHIN Mobile App
- OGA Website

Members of the Ohio Golf Association

With the membership base including golfers from private clubs and regulars at daily-fee courses they represent an affluent and diverse group throughout the state. With a group as unique as this, it provides you with an opportunity to promote your product to a wide variety of consumers. Below you can find the different ways you may be able to reach our members.

Championship Sponsorship Opportunities

- Championship webpage
- Championship Entry Form
- Signage on-site: Driving Range, Starting Tees, Practice Green, and Scoring Area

For additional information on partnering or sponsoring the OGA please contact us!

Nate Smith - NSmith@ohiogolf.org
Matt Lefferts - MLEfferts@ohiogolf.org

614-698-0014
4354 Tuller Road
Dublin, Ohio 43017

The Ohio Golf Association

Championship Sponsorship Opportunities



Presenting Sponsor of a Championship

As the Presenting Sponsor of the Ohio Golf Association Championships your company would be recognized as such and would be given exclusive advertising rights to our Championships. Below are the areas where your signage would be placed.

- Championship Webpage
- Championship Entry Form
- Starting Tees, Scoring Area, Driving Range and the Practice Green
- Up to 3 Dedicated Emails

Presenting Sponsor	Full Price	10% Discount	15% Discount
Championship	1 Year	3 Year	5 Year
Ohio Junior	\$5,000	\$13,500	\$21,250
Ohio Mid-Amateur	\$5,000	\$13,500	\$21,250
Two Man Best-Ball	\$5,000	\$13,500	\$21,250
Senior Amateur	\$4,000	\$10,800	\$17,000

Ohio Amateur Sponsorship Opportunities

Tee Gift

As the sponsor of the tee gift for the Ohio Amateur, you will have the opportunity to promote your organization through a gift given to each of the 144 competitors of the Ohio Amateur. The Ohio Golf Association will be responsible for a mutually agreed upon gift valued at \$12.50 per gift. If you would like a more expensive gift, you will be responsible for the difference in the cost.

Driving Range, Practice Green & Starting Tees

As the sponsor of the Driving Range, Practice Green, and starting tee your logo will be extremely visible and heavily promoted. A sign will be placed at each starting tee (if using a shotgun start, the signs will be placed at the 1st and 10th tee), by the practice green and the driving range.

Scoreboard & Scoring Areas

As the sponsor of the Scoreboard and the Scoring Area you are given a unique opportunity to promote your company to all participants and spectators at two areas that are extremely visible and a major congregation area for the event.

Ohio Amateur Championship Sponsorship Opportunities	Full Price	10% Discount	15% Discount
	1 Year	3 Year	5 Year
Tee Gift	\$5,000	\$13,500	\$21,250
Driving Range, Practice Green & Starting Tees	\$5,000	\$13,500	\$21,250
Scoreboard & Starting Areas	\$5,000	\$13,500	\$21,250

The Ohio Golf Association

Digital Sponsorship Opportunities



Handicap Revision Newsletter Sent via Email

The Handicap E-Revision is sent to all members of the Ohio Golf Association on the 1st and 15th of each month. This email notifies the player of their updated handicap index. As this is an email that all players are expecting every few weeks it provides a great opportunity to ensure your advertisement is being seen by each person that receives this message.

- This message is sent to over 18,000 golfers across the state.
- Over the last 5 emails sent, the open rate is just over 66%.

Handicap Revision Email	Full Price	10% Discount	15% Discount
	6 Month	1 Year	2 Year
Banner Ad	\$5,000	\$9,000	\$17,000
Ad Placement at Bottom of Email	\$3,000	\$5,500	\$8,500

OGA Website

Full Website Banner Advertisement

As a sponsor of the Ohio Golf Association website your ad or logo will be placed in a prominent location on the homepage along with the sponsor page and select championship pages during your time as a sponsor. The website currently receives an average of 10,000 visits per month. Each ad will include a link to your company's website.

Logo With Link to Website

If this option were chosen your logo would be placed at the bottom of the home page along with the sponsor page. Each ad will include a link to your company's website.

OGA Website	Full Price	10% Discount	15% Discount
	6 Month	1 Year	2 Year
Banner Ad	\$3,000	\$5,400	\$10,200
Logo w/ Link to Website	\$2,000	\$3,600	\$6,800

Dedicated Email

A Dedicated Email is a simple, effective method of promoting your product or company for a reasonable cost. The OGA currently has just over 18,000 members on our distribution list. To send a Dedicated Email, you would provide the HTML or image file and we will distribute to our members. Please note, each email must contain a special offer or benefit to members of the OGA. To see an example of a dedicated email please contact the OGA.

Dedicated Email	Full Price	10% Discount	15% Discount
	1 Email	2-5 Emails	6+
Cost Per Email	\$1,000	\$900	\$850

The Ohio Golf Association

Digital Sponsorship Opportunities

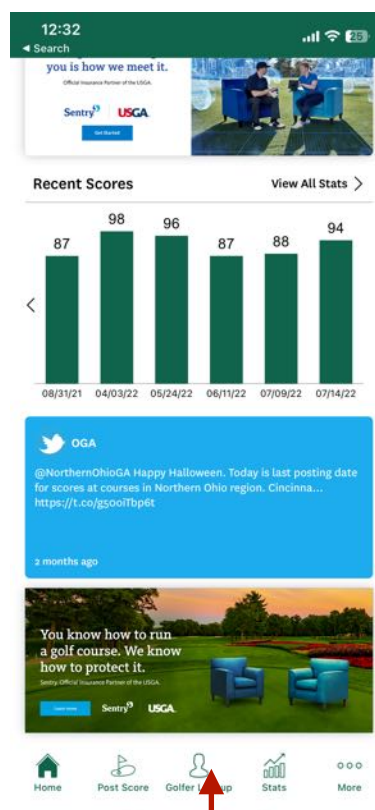
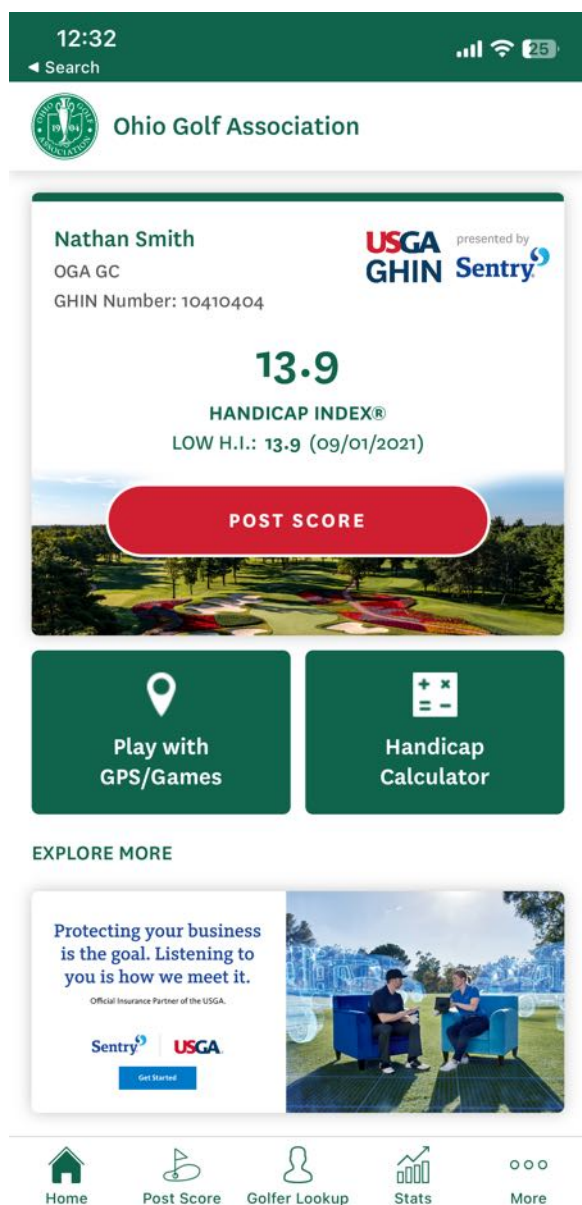


GHIN Mobile App

The most popular way for our golfers to post their scores is through the GHIN Mobile App. For many of our golfers this app is opened every day to post a score or to monitor their handicap. The score posting season for our association runs from March 15 to November 30 which is the time the app is trafficked most heavily. To purchase an ad space on the GHIN app you would need to provide an image/logo that may include a hyperlink to your website if you chose to include one. You can ensure your ad is seen for the entire posting season or you may purchase a partial season ad.

GHIN Mobile App	Full Price	10% Discount	15% Discount
	3 Months	6 Months	12 Months
Logo on App Home	\$5,000	\$9,000	\$17,000

Digital Examples



GHIN Mobile App main home screen ad placement. Every golfer affiliated with the OGA will see this page when they open their app. As a sponsor, you will have the ability to choose which ad position you prefer.

The Ohio Golf Association

Digital Sponsorship Opportunities



Digital Examples

Handicap Revision Email
Banner Ad Placement

Banner Ad Requirements

- Format = PNG, JPG
- Max Image Height is 155 px. Images uploaded exceeding that height will be resized proportionately.

Handicap Revision Email
Bottom of email ad placement. Fully customizable

Presented By:



Smith Turf
Maintenance &
Services
Phone: _____



Ohio Golf Association Newsletter

01/26/2023 Index
Information: **13.9** **HANDICAP INDEX**

Nathan Smith

GHIN Number: **10410404**

LOW H.I:
13.9

Nathan Smith, Your Handicap Index under the new World Handicap System (WHS) is: **13.9**

Entries for 2023 Ohio Golf Association and Columbus District Golf Association events will open on or around March 15, 2023.

Entries for 2023 USGA Qualifiers will open on various dates starting around February 15th with the US Women's Open and US Senior Women's Open.

2023 OHIO GOLF ASSOCIATION

Amateur Qualifier	May 30	Elyria CC, Elyria, Ohio
Amateur Qualifier	May 30	NCR CC (North), Kettering, Ohio
Amateur Qualifier	June 1	Hickory Hills GC, Grove City, Ohio
Junior	June 12-14	Miami Valley GC, Dayton, Ohio
Amateur Qualifier	June 19	Fairlawn CC, Fairlawn, Ohio
Senior Amateur	June 20-22	Fremont CC, Fremont, Ohio
Amateur Qualifier	June 28	Toledo CC, Toledo, Ohio
Amateur Qualifier	June 29	Losantiville CC, Cincinnati, Ohio

StrackaLine

Thanks to a partnership with StrackaLine, books can be purchased for a reduced price. A 25% off discount will be automatically added to your shopping cart at checkout. StrackaLine Yardage Books are available for all courses. StrackaLine Greens Guides & Combination Books are available for select courses. [CLICK HERE](#) to purchase books for any course in the StrackaLine database!

Since 2007, StrackaLine is the trusted Greens Guides and Yardage Book supplier to all the touring professionals, collegiate teams, and all levels of amateur golf. StrackaLine's USGA compliant greens guides offer a level of detail and accuracy not available anywhere else for the most precise green reading. The yardage books include complete tee-to-green measurements for every hole. StrackaLine books elevate the overall level of play for any golfer, improves their scores by making more putts and will guarantee to help save strokes under critical tournament situations.

The StrackaLine Combination books (Greens Guides and Yardage in one book) includes the following:

- USGA compliant Greens Guides with:
 - 3 different green depictions:
 - Slope % view.
 - Slope heat map view.
 - Elevation View.
 - Stats and notes page.
- Yardage book portion includes complete tee to green measurements for every hole along with:
 - Elevation changes tee to green.
 - Cover distance to bunkers and penalty areas.
 - Distance Rings.
 - Compass off tee shot and to greens.
 - Fairway arrows (when available).
 - Width of Key areas such as penalty to penalty areas.

The best players in the world are using StrackaLine books and you can too!

Revision Scores

USGA GHIN presented by Sentry

Used	Type	Date	Score	C.R/Slope	PCC	Diff.	Course Name / Tee
	A	07/14/2022	94	70.9/125	-	20.9	York Golf Club / Black/Blue
	A	07/09/2022	88	66.9/120	-	19.9	Eaglesticks GC / Blue
	A	06/11/2022	87	68.8/120	-	17.1	Valley View Golf Club / White
	N	05/24/2022	96	69.0/125	-	24.5	Harbor Hills CC / Blue/White Willow Run Golf Club - Willow Run Go...
	A	04/03/2022	98	71.6/130	-	22.9	Indian Wells Golf Resort - Players / ...
*	A	08/31/2021	87	70.2/130	-	14.6	Jefferson Country Club / Jones
*	H	08/21/2021	82	68.5/121	-	12.6	Crystal Springs Golf Club / 68.5 / 121